

# Healthcare Foundation **EXTRA!!!**

## Great timing!

As Healthcare Foundation Northern Sonoma County launched its capital campaign—with its goal of attracting \$14.5 million in donations to fund the Revitalization Plan for Healdsburg District Hospital—the Foundation welcomed its new Executive Director, Tobi Ferguson.

Tobi had been the principal in a non-profit healthcare consulting company where her areas of expertise included strategic planning, organization development and corporate identity management. With this background and talent, augmented by boundless energy and enthusiasm, she has helped propel the Foundation toward its financial goal. As of late July, we have raised over \$9 million in gifts and pledges.

## Board Nominations

Healthcare Foundation Northern Sonoma County has opened the annual nominations process and is actively seeking community leaders to serve a three-year term (January 2008 – December 2010) on its Board of Directors.

Board members are expected to support the organization by participating in the annual conference, attending scheduled board meetings, joining a working board committee, aiding in its membership activities, fundraising, and acting as an ambassador for the Foundation. To qualify as a candidate the nominee must be able to give four hours per month, in addition to attending monthly Board meetings, and have demonstrated community leadership.

## Media magnet

“Syd” was the star of a recent KRON TV feature when this mobile robot system, under the supervision of Dr. James Gude, was introduced by Dr. Steven Vargas. Recently acquired by Healdsburg District Hospital, this remarkable robot enables healthcare professionals working from a console in one location to assess patients miles away, while seeing and speaking with each other through the built-in monitor, camera, speaker and microphone. They can share data and expertise to insure the patient the best possible outcome. This robotic telemedicine tool is amazing!

## Have speakers, Will travel

Do you or your employees have questions/concerns about your district hospital, such as:

- Q: What makes our hospital different from the others that are struggling?
- Q: What is the impact of the uninsured?
- Q: What about Medicare reimbursement problems?
- Q: What can the community do to support its hospital and clinics?

If so, Healthcare Foundation has answers for you, and would be happy to provide your business or service group with an entertaining and knowledgeable community-based speaker for your next meeting.

Contact Healthcare Foundation Northern Sonoma County for more information: (707) 473-0583

# What's coming up:

**Early September:** Grand Opening of the Wetzel Family Emergency Department  
—the entire district is invited to a celebration for your hospital!

**September 12**

**GIRLFRIENDS *for* THE CURE**

An afternoon of fashion, friends, food & wine to raise funds for a state-of-the-art digital mammography machine to benefit all women in our district—to be held at Trentadue Winery.

## Know the danger signs of stroke!

Stroke is the third leading cause of death in this county, behind heart disease and cancer, and only 20% of those stricken reach the hospital within the critical first 3 hours.

A stroke is a true emergency, and the sooner you receive care, the better your chance of successful treatment. You are at the greatest risk if you have had a previous stroke, if you smoke or if you have diabetes or heart disease.

Learn to recognize these symptoms listed below, and call 9-1-1 immediately if you experience a sudden onset of one or more:

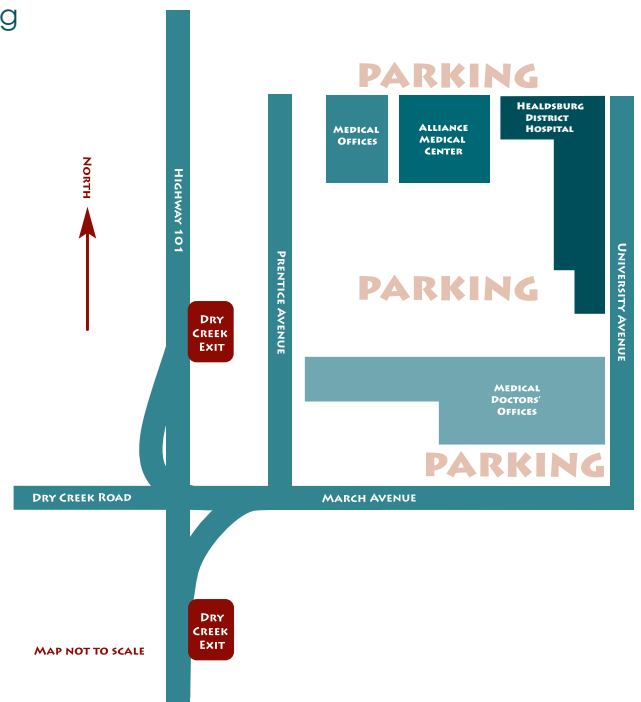
- ♣ Sudden weakness or numbness in your face, arm or leg on one side of your body
- ♣ Sudden dimness, blurring or loss of vision, particularly in one eye
- ♣ Loss of speech or trouble talking or comprehending
- ♣ Sudden severe headache—a bolt out of the blue —with no apparent cause
- ♣ Unexplained dizziness, unsteadiness or a sudden fall, especially if accompanied by any of the other symptoms

...MayoClinic.com Health Library

## Healdsburg District Hospital: Ready when you are!

Know how to get to your hospital  
when time is of the essence.

1375 University Avenue,  
Healdsburg CA 95448  
(707) 431-6500



Contact Healthcare Foundation Northern Sonoma County for more information: (707) 473-0583

Healthcare Foundation raises funds for capital projects in support of healthcare in northern Sonoma County including funds necessary to the development, implementation, and protection of such projects.