

## Healthcare Foundation EXTRA!

**Vision: To be the bridge for advancing healthcare in our community**

**Mission: Bringing together our community to engage donors in the support of healthcare in Northern Sonoma County**

### Healthcare Foundation Receives \$2 Million Challenge Grant

We are pleased to announce a \$2 million challenge grant from the Kight Foundation and Quivira Vineyards & Winery. This generous grant represents one of the largest gifts in the Healthcare Foundation's history. It is a call to action for the community to continue to provide high quality healthcare for northern Sonoma County—especially during these difficult economic times. Right now, every donation we receive will help us meet the \$2 million challenge grant.

One of the requirements of a challenge grant is that the recipients must reach certain fundraising goals. In this way, the donor and the recipients are partners in fulfilling important mutual objectives. As Pete Kight of the Kight Foundation and Quivira Vineyards & Winery said:

*“One of the great features of this marvelous community—its rural small town setting—could turn into a dangerous liability if we don't preserve effective healthcare capability. In this tough economy, it's essential that we help to provide healthcare services to our families, co-workers and neighbors who may be struggling. We consider this a long-term investment in our local,*

*rural healthcare system, and we welcome others who love this community as much as we do to join with us.”*

The community is already involved in the challenge grant. Quivira has created a philanthropic take on a community garden: local restaurants and retailers have been given the opportunity to receive a year's worth of biodynamically-farmed produce from Quivira's gardens in exchange for a \$500 donation to the Foundation. Six restaurants, three grocery stores and one culinary school have signed up.

Concurrently, the Healthcare Foundation is reaching out to the community to raise \$3 million—its share to meet the challenge. The Foundation has already kicked off its Bricks Campaign and is working tirelessly on the upcoming *Girlfriends for the Cure* and *Wetzel Community Leadership Award* events.

All donations count towards the challenge grant.

Money from the challenge grant has already benefited the community. A portion of it was used immediately to support Alliance Medical Center, Alexander Valley Regional Medical Center and Pediatric Dental Initiative.



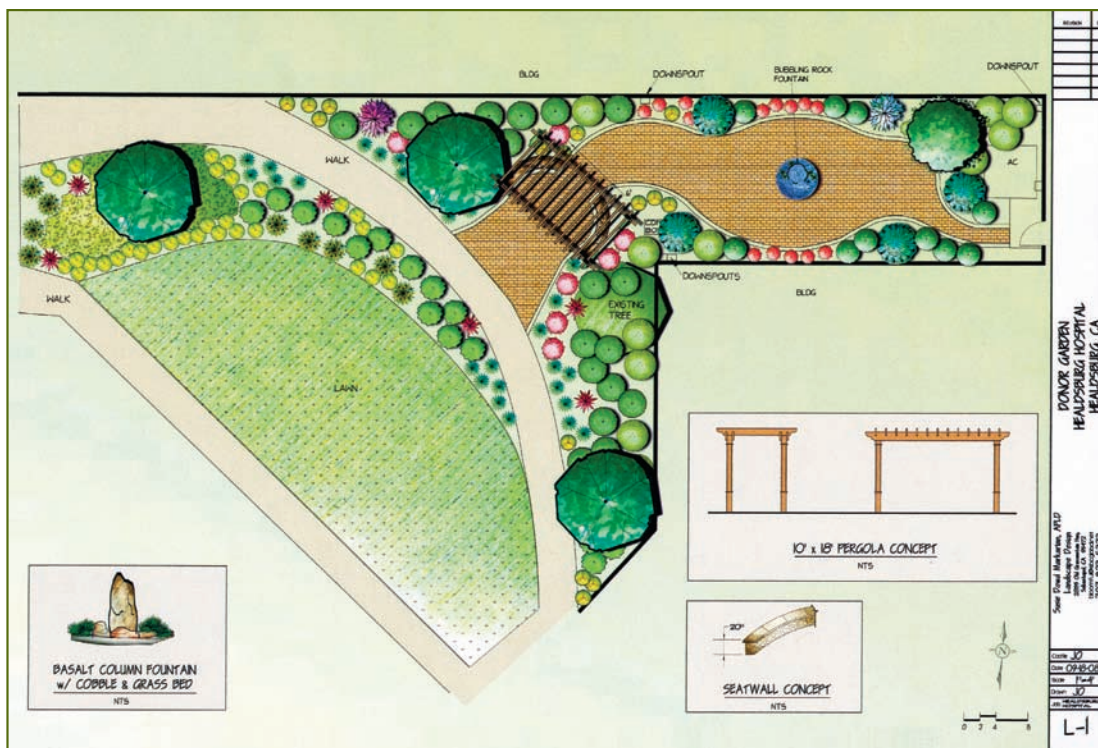
## Buy a Brick and Support Our Hospital

Just three years ago, the Foundation launched an extraordinary \$14.5 million campaign to revitalize Healdsburg District Hospital. To date, we have raised \$14.2 million in gifts and pledges and already funded \$6.5 million toward the revitalization plan of Healdsburg District Hospital. The remaining monies are in pledges that we will receive over the next 3–5 years. Never has anyone attempted a capital campaign of this magnitude in our community—made possible by our generous donors.

Of course, that means we still have more work to do to close the gap! So, we are entering the final phase of this heroic effort. We are hoping that everyone will become an important part of our success by making a gift to the campaign and becoming a part of the new Friendship Garden.

The Friendship Garden, which will be located near the entrance to the hospital, is scheduled to be installed late this year. You can become a part of it by making a gift or pledge of \$250 or more. To acknowledge your generous donation, your name, or the name of someone you would like to honor or remember, will be engraved on a brick. Our goal is to have 1000 engraved bricks in the garden. And now, every donation you make, including the purchase of a brick, helps to meet the \$2 million challenge grant.

For more information about how you can buy a brick for the garden, see **How to Help** at [www.healthcarefoundation.net](http://www.healthcarefoundation.net) or call **707 473-0583**



*Special thanks for donations and support to:*

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